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**FOR IMMEDIATE RELEASE**  
May 26, 2004

## **PRESS ADVISORY**

- WHAT:** Lloyd Levine Kid's Fitness Challenge
- WHERE:** Warner Center Park Pavilion (Topanga Canyon Blvd. & Califa)
- WHEN:** Saturday, May 29, 2004  
7:45 a.m. – 11:00 a.m.
- WHO:** Assemblymember Lloyd Levine, Councilman Dennis Zine, Yellow Jersey, Inc., Olympic Gold Medallists Quincy Watts, Johnny Gray, and all event sponsors.

Assemblymember Levine introduces the first annual "Lloyd Levine Kids Fitness Challenge" to help fight rising rates of child obesity and to promote a healthy, active lifestyle for kids. Participants will have the option to walk, run, skate, or ride the 5k course, and they will be admitted for **FREE** if they are 18 years of age and under.

The Lloyd Levine Kids Fitness Challenge is part of the Warner Center Rock, Run-n-Ride Memorial Weekend event. The Warner Center Event involves a 5/10k, Battle of the Bands Competition, Promenade Street Festival, and the Health Net Barry Wolfe Grand Prix of Cycling. The Arthritis Foundation and local schools will benefit from the proceeds of this year's event.

As partners with Yellow Jersey, Inc., Assemblymember Levine has committed to improving the lives of all San Fernando Valley youth. Prizes and award money will be presented to the schools that enter the greatest percentage of participants from their school.

### **Schedule of Events**

- 7:45 a.m.** Participants in the "Lloyd Levine Kids Fitness Challenge" can participate in a **warm-up** lead by Assemblymember Levine and Olympic Gold Medallists Quincy Watts, and Johnny Gray.
- 8:15 a.m.** **Kids Fitness Challenge Begins**
- 9:15 – 10:15 a.m.** Press Interview Opportunity with Assemblymember Levine
- 10:30 – 11:00 a.m.** Awards Presentation

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